**Agenda: 8:00 am – Adjourn**

8:00 Opening Comments

* Old Business/New Business
* \*September Financials/September Minutes
* Operations Updates
* \*DFW BOD Appointed Positions
* 2021 Meeting Schedule
* Building Update

8:30 Joint Annual Meeting Takeaways

8:45 USDEC/Exports – The Next 5%

9:00 WSDF Update – Dan Wood

* Overtime Ruling

9:30 2020 Q4 Programming Updates

* Crisis Drill
* Virtual Farm Tour
* Virtual Wellness Resources
* Influencer Campaign
* Ecommerce Pilot

10:00 Net Zero Initiative/2050 Sustainability Goals

* Dairy Scale 4 Good/DMI Visit Takeaways
* Workstreams and Opportunities

10:20 D4 Update – Latest Sales and Looking Forward to 2021

11:00 2021 Strategy, Programming and Budget

12:00 2021 Strategy Discussion and Feedback

TBD Adjourn

\*Requires Board Action