

2020 Dairy Community Sponsorship Grant Application



Accepting applications through **May 1, 2020**

The Dairy Farmers of Washington supports and strengthens the dairy community through county and state fairs, youth leadership programs, community events and other programs. To request funding for a program/event, please complete this application and return it to Kimmi Devaney via email (kimmi@wadairy.org) by May 1, 2020.

New this year, DFW will accept Dairy Community Sponsorship proposals from March 6 until May 1, 2020 instead of throughout the year. The Dairy Farmers of Washington Board of Directors continues to evaluate all programs and this process will provide the greatest value for the funds available.

An internal committee will award funds through a competitive review process and **notify all applicants by June 1, 2020** of their funding status.

Eligibility. Programs, activities and events that promote dairy and dairy farming, support dairy youth, build consumer trust and/or increase dairy sales are eligible for funding. Examples of past projects:

- Workshops to develop dairy-related skill sets of youth/dairy community
- Dairy-related conferences/workshops
- Activities that connect farmers to consumers

*****Dairy Farmers of Washington board members and their immediate family members are not eligible for funding *****

Evaluation Criteria. Dairy Community Sponsorship proposals will be evaluated by the following criteria:

- Project promotes dairy, supports dairy youth, strengthens the dairy industry and/or increases dairy sales
- Project has strong industry support
- Project has clear, identifiable goals and demonstrates tangible benefits to the dairy community
- Project has clear criteria to evaluate success and clearly outlines goals
- Results are shared with DFW after completion of project.
- Budget is complete and detailed
- DFW will be recognized for providing funds to the project

CONTACT INFORMATION

Name: _____

Email: _____

Phone Number: _____

Mailing address: _____

Are you a Washington dairy farmer? (Check one) Yes No

If not, what is your role in the dairy community?

Are you related to a current DFW board member? (Check one) Yes No



PROJECT/PROGRAM/EVENT

Name of project: _____

Requested funding: \$ _____

Description of project/event:

Start date and duration of project:

Location: _____

Anticipated number of participants: _____

If it is a consumer-facing event, anticipated number of consumers reached:

Has DFW funded this project/event previously? (Check one) Yes No

Goals & Objectives:

How is success measured?

How will the Dairy Farmers of Washington be recognized for providing these funds?



In 300 words or less, discuss how this project/event supports and fits in with at least one of the Dairy Farmers of Washington's goals, which are:

1. Drive sales with branded marketing support
2. Promote dairy and dairy farming
3. Build trust with consumers interested in learning more about where their food comes from
4. Support dairy youth

Include budget here (total cost, anticipated expenses and all funding sources):