Official Rules: Grilled Cheese Grand Prix Instagram Contest

March 30-April 1, 2018

Please read these Official Rules before entering this promotion (the “Promotion”). By participating in the Promotion, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR TO WIN THIS PROMOTION.

1. Eligibility. The Promotion is open only to legal residents of Washington, age 18 or older and who are attending the Grilled Cheese Grand Prix Presented by the Dairy Farmers of Washington. Upon entering the Promotion, at the time of the drawing, following the drawing, and if asked must provide an affidavit of eligibility. If you do not meet these requirements or any other eligibility requirements in these Official Rules, you are not eligible to win a prize, and the Washington State Dairy Products Commission (“Sponsor”) reserves the right not to award prizes to you. Employees, directors, officers and contractors of Sponsor and Sponsor’s advertising and promotion agencies, and their respective immediate family members and/or those living in the same household of each, are not eligible to win. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Odds are dependent on number of entries.

2. Promotion Period. The promotion will take place March 30 – April 1, 2018. All entries must be received during the Promotion Period to be eligible to win a prize.

3. How to Enter.
    a. Post a photo(s) from the Grilled Cheese Grand Prix event on Instagram and use #hullabamoo. The Date of completion must be between March 30 – April 1, 2018 to be entered to win.
    b. Only one (1) entry per person during the Promotion Period above. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address that is used to enter will be deemed to be the account owner. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

4. Prizes: 3 winners will receive: VIP Treatment for themselves and three (3) friends, one (1) Dairy Farmers of Washington coffee mug, one (1) clothing item, and one (1) water bottle.

5. Random Drawing: The winners will be selected in a random drawing from all eligible entries to be held on April 3, 2018. The winners will be notified by Instagram Direct Message. Information regarding the Prize will be communicated by April 6, 2018. If a prize notification is returned as undeliverable or if the winner does not respond to the notification within seven (7) calendar days, it will result in disqualification, and the prize will be awarded to an alternate winner in a separate random drawing. The prize winners may be required to execute an affidavit of eligibility and liability/publicity release within seven (7) days following the date of attempted notification. Prizes are not assignable or transferable.

   The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), except that the prize will be subject to its manufacturer's standard warranty (if any). No substitutions or exchanges (including for cash) of any prize will be permitted, except that Winner is responsible for all federal, state, local, sales and income taxes associated with receipt and/or use of any prize. Entry and acceptance of any prize constitutes permission to use winner's name, prize won, office affiliation, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. Unless prohibited by law, winner will be required to sign and return an affidavit of eligibility, liability release, publicity release, tax forms, and other reasonable documentation provided by Sponsor before being awarded a prize. If Winner does not execute such documentation upon request, their prize will be forfeited and the prize will be awarded to an alternate winner. The prize is guaranteed to be awarded.

6. General: Sponsor will not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accepts no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in the Promotion. By entering the Promotion, each entrant agrees to these Official Rules and waives, and releases Sponsor and Sponsor's parents, subsidiaries, and affiliated companies, and all other businesses involved in this Promotion, as well as the employees, officers, directors and agents of each, from, all claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use the prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion.

Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Sponsor is not responsible for any typographical or other error in the printing of any Promotion materials, administration of the Promotion or in the announcement of any prize. The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects.

7. Winner List; Rules Request: For a winner list, visit or send a self-addressed, stamped, business-size envelope after April 12, 2018, and before May 1, 2018 to Sponsor at the address listed below, Attn: Dairy Farmers of Washington “Grilled Cheese Grand Prix Instagram Contest” Winner List (Lindsie Evans). To obtain a copy of these Official Rules, visit or send a stamped, self-addressed, business-size envelope to Sponsor at the address listed below, Attn: Dairy Farmers of Washington “Grilled Cheese Grand Prix Instagram Contest” Rules Request (Lindsie Evans) 4201 198th ST SW, Lynnwood, WA 98036.