**Board of Directors Meeting – April 24 & 25, 2019**

*Wednesday—8:30 AM, Hampton Inn, 19324 Alderwood Mall Pkwy, Lynnwood, WA*

*Thursday – 8:30 AM, Court Yard Marriott, 4220 Alderwood Mall Blvd, Lynnwood, WA*

**Meeting Goals:**

1. Business and Board Actions

2. Review Project Plans and Budget Allocations

3. Strategic Planning – the next 5 years

**Day 1 (Hampton Inn)**

**Agenda: 8:30 AM – 4:00 PM**

Opening Comments Michelle Schilter

Audit Recap Clark Nuber

Export Mission: South Korea Daniel & Nidia Wavrin

IRI Sales and Measurement Capabilities Christopher Costagli, IRI

Lunch

2019 Consumer Trends Tom Baron, Sparks & Honey

Quantitative Research Review Steve Bryant, MSL Group

Strategy Presentations All Staff

Board Discussion All Directors

Adjourn

**Day 2 (Court Yard Marriott)**

**Agenda 8:30 AM – 3:00 PM**

Opening Comments Michelle Schilter

Executive Session

Business Meeting

* Old | New Business
  + Approve Minutes & Financials
  + On-Farm Research Funding Request (WSU, SFF and BioFiltro)
  + Review DFW & DMI 2019 Meeting Schedule
  + Federation Update

Moving DFW Forward CMD

Lunch

Moving DFW Forward, cont. CMD

Committee Discussion

Board Member Discussion All Directors

Adjourn